

RECORD OF SALES AND EARNINGS

Year	Number of Stores	Sales	Earnings per Share on Common Stock Outstanding
1912	1	\$32,382.71	N
1913	2	42,183.99	O
1914	3	92,640.38	T
1915	5	116,009.19	I
1916	5	151,404.62	N
1917	6	149,465.64	C
1918	7	276,449.11	O
1919	17	502,445.43	R
1920	17	751,984.16	P
1921	26	1,157,233.00	O
1922	33	1,750,066.32	R
1923	51	3,564,946.51	A
1924	68	5,114,338.79	T
1925	86	6,897,413.59	E
1926	112	9,985,073.71	D
1927	151	15,069,158.69	\$4.68
1928	210	20,609,366.02	6.42
1929	279	27,789,369.40	8.23
1930	335	30,187,391.73	*3.06
1931	379	31,146,802.06	3.65
1932	406	33,121,669.83	4.62
1933	417	35,146,574.03	\$3.15

* 300% Stock Dividend issued September 1st, 1926.

‡ 50% Stock Dividend and Rights to subscribe to 10%
of holdings issued May 1st, 1929.

OFFICERS

C. T. NEWBERRY.....Chairman of the Board
J. J. NEWBERRY.....President
E. A. NEWBERRY.....Vice-Pres. and Treas.
G. A. CRITTENDEN.....Vice-President
J. L. BOUGHNER.....Vice-President
T. H. HOCHSTRASSER.....Vice-President
W. C. SCHULZ.....Secy. and Asst. Treas.
J. H. EWEN.....Asst. Secy. and Asst. Treas.

DIRECTORS

C. T. NEWBERRY.....New York
J. J. NEWBERRY.....New York
E. A. NEWBERRY.....New York
J. L. BOUGHNER.....New York
C. V. PALLISTER.....New York
T. H. HOCHSTRASSER.....New York
W. C. SCHULZ.....New York
WALTER WILLIAMS.....New York
G. A. CRITTENDEN.....Los Angeles, Cal.
F. R. SMITH.....New York

J. J. NEWBERRY CO.
NEW YORK

ANNUAL REPORT

DECEMBER 31, 1933

J. J. NEWBERRY CO. AND SUBSIDIARY COMPANIES

Consolidated Balance Sheet As At December 31, 1933

ASSETS

CURRENT ASSETS:

Cash in Banks and on Hand—	\$ 2,291,850.52
Miscellaneous Accounts Receivable (including balances in closed banks and restricted balances \$19,043.28 net)	143,366.57
Inventories of Merchandise, prepared by the Company, at lower of cost or market	6,148,727.76
Total Current Assets	\$ 8,583,944.85
Notes Receivable of Employees and Others—partly secured by capital stock of the company	133,875.76
Investment in Capital Stock and Notes of the Company—1,860 shares Preferred Stock, 15,340 shares Common Stock and \$382,000.00 Par Value of Gold Notes—at Cost	766,683.86
Investments in Other Companies at Cost	20,430.18

PROPERTY AND EQUIPMENT:

Land, Buildings and Improvements — at Cost	\$7,429,894.84
Less Reserve for Depreciation	329,655.04
	7,100,239.20
Alterations and Improvements to Leased Premises	\$4,197,675.22
Less Reserve for Amortization —	1,095,588.11
	3,102,087.11
Furniture and Fixtures	6,282,918.57
Less Reserve for Depreciation —	1,612,033.31
	4,670,885.26
Prepaid Expenses and Deferred Charges	14,873,211.57
	259,869.97
	\$24,638,016.19

The Board of Directors
J. J. NEWBERRY CO., New York, N. Y.

We have made an examination of the Consolidated Balance Sheet of J. J. Newberry Co. and Subsidiary Companies as at December 31, 1933, and of the Consolidated Profit and Loss and Surplus Accounts for the year 1933. In connection therewith we examined or tested accounting records of the Companies and other supporting evidence and obtained information and explanations from officers and employees of the Companies; we also made a general review of the accounting methods and of the operating and income accounts for the year, but we did not make a detailed audit of the transactions.

In our opinion, based upon such examination, the accompanying Consolidated Balance Sheet and related Consolidated Profit and Loss and Surplus Accounts fairly present, in accordance with accepted principles of accounting consistently maintained by the Companies during the year under review, their consolidated position at December 31, 1933, and the results of their operations for the year.

New York, N. Y., February 20, 1934.

LIABILITIES

CURRENT LIABILITIES:

Accounts Payable, Bonuses, Interest, etc.	\$ 1,035,684.11
Provision for Federal Income, Capital Stock and Excess Profits Taxes	319,573.16
Total Current Liabilities	1,355,257.27
Deferred Income	2,725.00
Mortgages Payable on Real Estate Ten Year Convertible 5½% Gold Notes, due April 1, 1940	2,188,957.59
Reserve for Self-Insurance	5,000,000.00
Preferred Stock of J. J. Newberry Realty Co.:	30,918.77
6½% Cumulative Preferred, Series "A" — 10,000 shares of \$100.00 each	\$1,000,000.00
6% Cumulative Preferred, Series "B"—610 shares of \$100.00 each	61,000.00
	1,061,000.00

CAPITAL STOCK:

7% Cumulative Preferred, Par Value \$100.00 per share—Authorized and Issued, 50,000 shares	5,000,000.00
Common, No Par Value:	
Authorized 800,000 Shares.	
(Reserved for conversion of Gold Notes—76,923 shares)	
Issued, 395,314 shares	5,208,571.89
	10,208,571.89

SURPLUS:

Earned Surplus	4,707,759.78
Paid-in and Capital Surplus	82,825.89
	4,790,585.67
	\$24,638,016.19

Consolidated Profit and Loss Account

For the Year ended December 31, 1933

Sales	\$35,146,574.03
Cost of Sales and Selling and General Expenses	32,040,408.60
Net Operating Profit, before Depreciation and Amortization	3,106,165.43
Other Income	18,158.47
	\$ 3,124,323.90

Deduct:

Interest on Gold Notes and Loans	\$ 272,972.12
Depreciation and Amortization	561,155.64
Provisions for Federal Income, Capital Stock and Excess Profits Taxes	333,248.16
Deferred Lease Expense written off	250,780.29
Improvements written off	64,755.50
Provision for Loss on Closed Store	45,809.95
Miscellaneous Charges	27,384.78
	1,556,196.44
NET INCOME	\$ 1,568,127.46

Consolidated Surplus Account

Balance as at December 31, 1932	\$ 3,838,414.93
Add:	
Net Income for Year ended December 31, 1933	\$1,568,127.46
Sundry Adjustments applicable to Prior Years (net)	18,136.30
	1,586,263.76
	\$ 5,424,678.69

Deduct:

Preferred Dividends:	
J. J. Newberry Co., 7% Preferred	337,326.50
J. J. Newberry Realty Co., 6½% Preferred	64,910.92
J. J. Newberry Realty Co., 6% Preferred	3,600.00
Common Dividends—60c	228,195.60
	634,033.02
Balance at at December 31, 1933	\$ 4,790,585.67

PEAT, MARWICK, MITCHELL & CO.